





LEARNING TODAY
LEADING
TOMORROW



WHO WE ARE

- CEO Business School is an Egyptian Foundation recognized by ATHE & Qualifi in the UK .
- CEO is a Professional Business school with a campus in Egypt and an Online learning System for our international students.
- CEO is one of the most prestigious Egyptian Management Organization providing dynamic business programs, with the best of the American and European academic curriculum through universities in Malaysia , USA , France & Switzerland .
- CEO is certified with ISO9001:2015 and ISO21001:2018
- Also certified from The CPD & NQI (National Quality Institute in Egypt)

WE BELIEVE

THAT EDUCATION IS THE MOST POWERFUL WEAPON
YOU CAN USE TO CHANGE THE WORLD





MISSION

CEO builds a culture of leadership, continuing education and service among its trainees, and is dedicated to making significant contributions to Egypt and the international community in diverse fields.

VISION

- To become the leading training and consultancy firm in Egypt and MENA .
- We Strive to have a profound impact on the way Egypt does business, and the way business impacts Egypt.
- we build on our Professional and Academic strength to be the leading firm and empowering our People to shape and lead their countries.



WHY CHOOSE US

The First Company in Egypt Accredited by ATHE.

The Best Specialized Consultant For You The Best Professors in the Middle East.

Professional Academic Support Team.

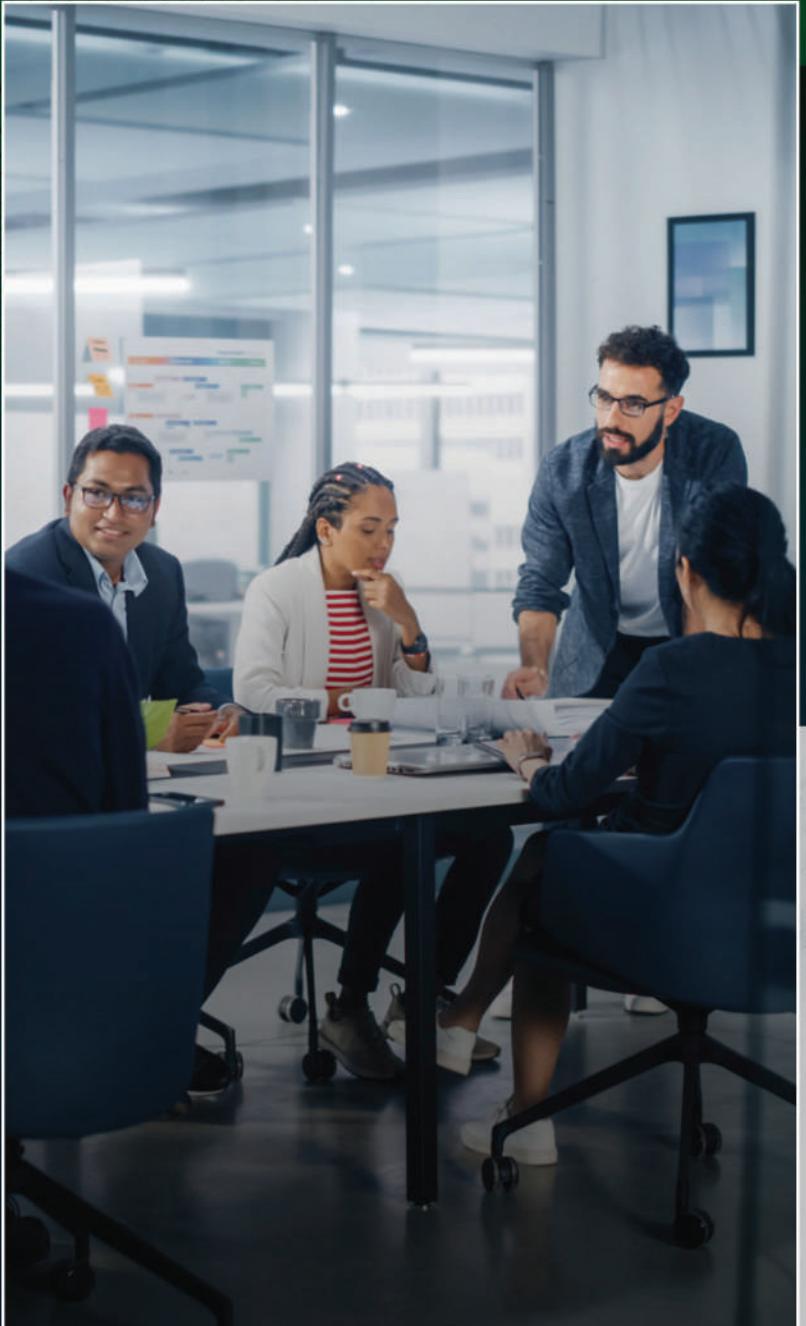
The Best Accreditation.

The Best Quality.

Competitive Advantage for Pricing System.

They are ISO 21001 certified which specialize in the quality of education.

Joining global accreditation such as Qualifi Accreditation for Ceo Business School.



WE ARE A TRAINING CAMPUS MADE UP OF STUDENTS, SCHOLARS, ALUMNI AND STAFF OUR RICH HISTORY IS THE BASIS OF OUR VALUES

- Visibility study
- Authorized agent for teaching MBA, DBA, Training programs
- Employees training & top management training
- Consulting & Business solution
- ERP system
- Corporate
- E-marketing
- Financial consultancy
- Marketing consultancy
- HR consultancy
- Strategy consultancy
- Management consultancy
- Consultation for startups

**OUR
SERVICES**



WE PROVIDE ONLY THE BEST SERVICES

- We believe that individuals are accountable for our individual actions have an impact on others
- We are committed to explore the challenges that confront Egypt, and to use our intellectual and creative capabilities to address these challenges
- We Continually Strive to be among the best in all we do We recognize the contributions and values of each individual
- We believe that the pursuit of Knowledge, understanding, personal and professional development should continue throughout one lifetime

OUR PARTNERS



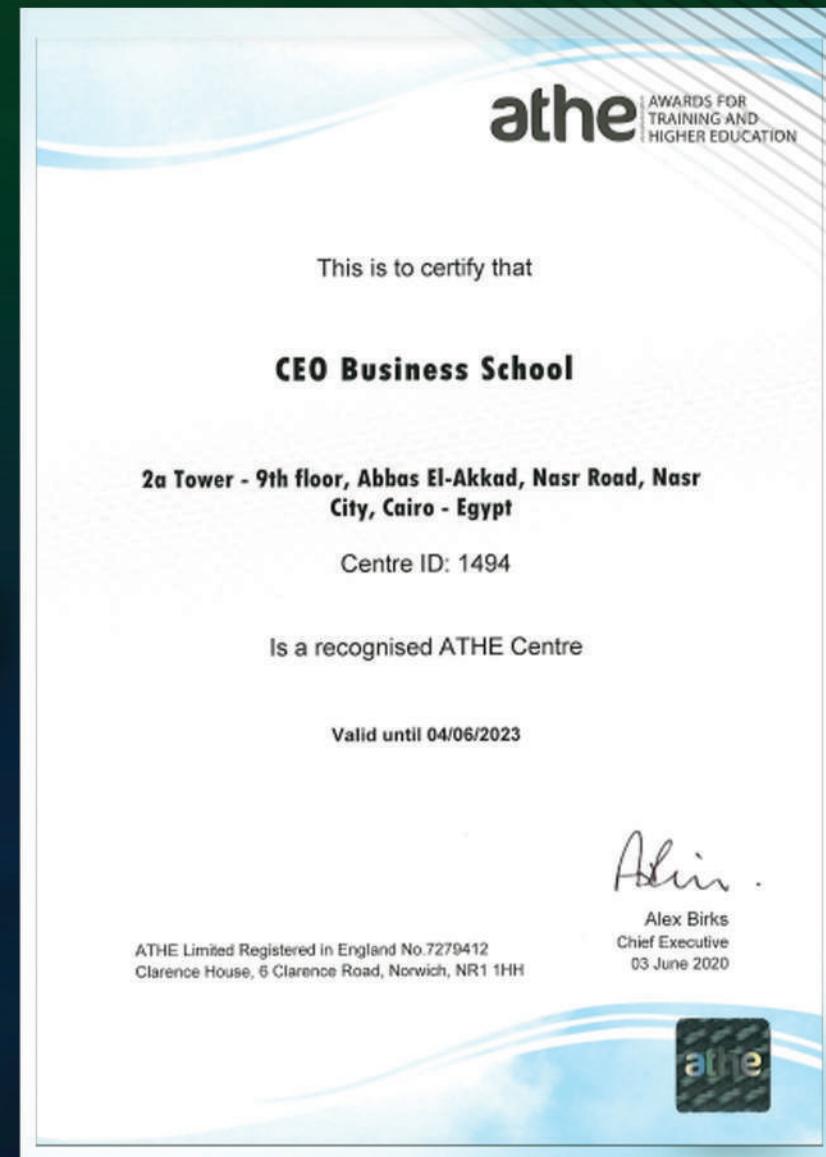
مركز القاهرة لتنمية الموارد البشرية





athe
AWARDS
FOR TRAINING AND HIGHER EDUCATION

Certification



WHY CHOOSE ATHE

- Official recognition has been obtained from the British awarding body, which is an ATHE academic degree awarder
- CEO Business School The first Egyptian educational institution to provide British educational services
- ATHE offers a wide range of professionally oriented, internationally recognized qualifications such as business, management, law, computing and healthcare, with many qualifications that qualify for UK funding.
- We have also developed a variety of detailed structured qualifications for clients through our qualifications development service

ABOUT ATHE

- ATHE is a global awarding organisation regulated by Ofqual and other UK and international regulators
- We work with more than 200 recognised centers in over 45 countries to complement our strong brand presence in the UK

ATHE QUALIFICATIONS ARE

approved as progression pathways to relevant Bachelor's and Master's Top Up degrees by a growing number of UK and International Universities, providing significant tertiary education opportunities for our learners

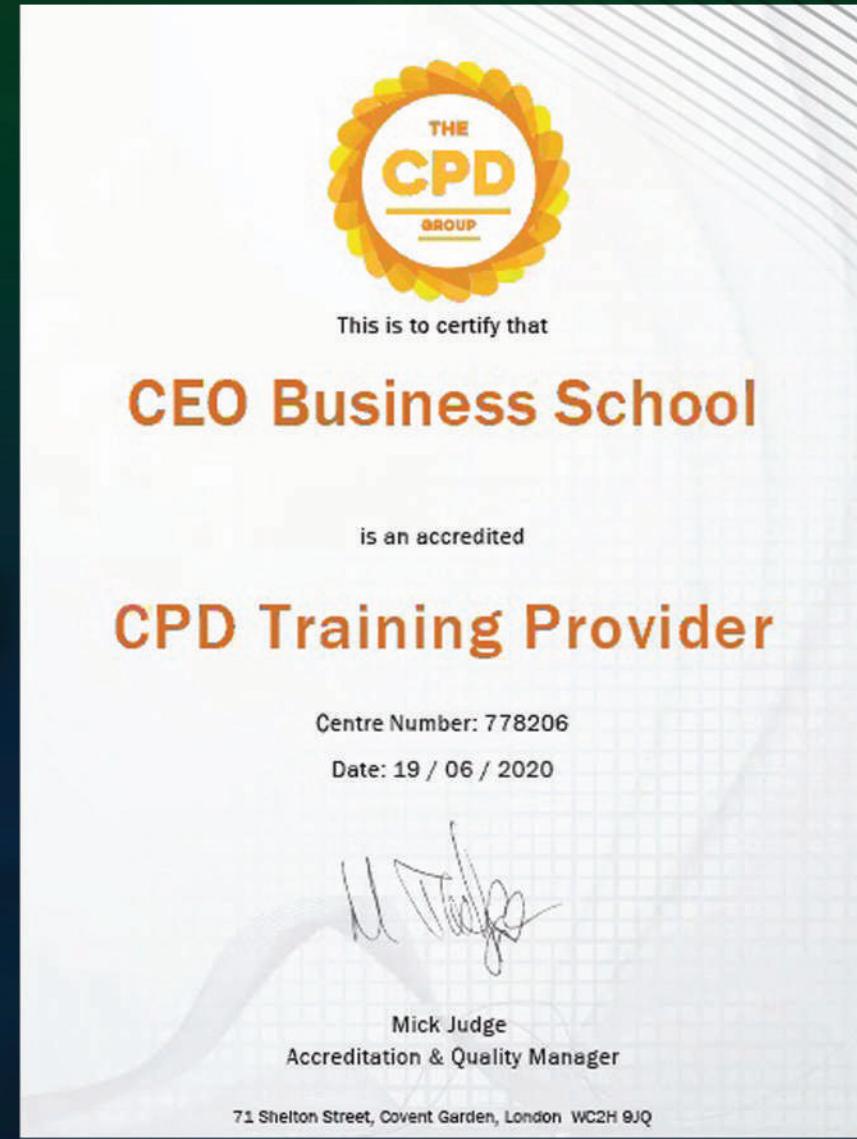
ATHE OFFERS

a wide portfolio of vocationally oriented and internationally recognised qualifications such as business and management, law, computing and healthcare, with many eligible for UK funding

THE UNITED
KINGDOM
THE CPD GROUP



Certification



THE UNITED KINGDOM THE CPD GROUP

The Entrepreneur Center is also accredited by the United Kingdom The CPD Group Granting accreditation to the Entrepreneur Preparation Center as a certificate of achieving and applying the highest international quality standards in the educational process and the pursuit of professional development Continuous, in addition to raising the level of affiliates to the Entrepreneur Preparation Center to obtain the best educational level in highly organized, professional manner .

ABOUT CPD

The CPB Accreditation Group is made up of a wealth of expertise from academics, Industry bodies, awarding organisations, employers and individual learners all sharing their expertise within the World of CPB.

Our Team is passionate and dedicated to making CPD easily benchmarked, accessible, transparent and consistent for all individuals and organisations enrolling on CPD Activities.

The main aim of The CPD Accreditation Group is to review CP activities, processes and criteria, therefore ensuring that all of our accredited activities are robust and of high quality.

The CPD Accreditation Group ITCAR) accredited learning activities, events and e-learning courses across various sectors including Health & Social Care, Hospitality and First Aid, pays many many more.

CPD is a global undertaking and TC & G will support all varying forms of development by accrediting courses and learning with a strong and dedicated amphans on founring across the globe.



EUROPEAN INTERNATIONAL UNIVERSITY

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- The European International University (EIU) - Paris, is a private higher education establishment authorized by the French Ministry of National Education, Higher Education, Research, and Innovation
- The EUROPEAN INTERNATIONAL UNIVERSITY is ranked #85 WORLD'S BEST BUSINESS SCHOOLS FOR 2019 by CEOWORLD Magazine. EIU-Paris continues to be one of the WORLD'S BEST and MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century
- EIU-Paris is accredited by EST Accreditation Service for International Schools, Colleges and Universities (ASIC) European International University 839 980 851 R.C.S. PARIS Giraffe du Tribunal de Commerce de PARIS

Certification





AMERICAN
INTERNATIONAL
THEISM UNIVERSITY

AMERICAN INTERNATIONAL THEISM UNIVERSITY

AITU seeks to provide higher education, based on solid academic knowledge and practical experience, to help students readily apply acquired knowledge and skills in today's global, complex and challenging world. To become a worldwide acknowledged university that provides quality education that promotes continuous improvement in education, professional practices and community development. Our aim is to provide essential and purposeful studies that allow our students to grow and learn in a valuable way. Our programs will aid students in their goals.

ABOUT AITU

American International Theism University is a Florida-based higher education institution that awards undergraduate and graduate degrees, including Associate's Degrees, Bachelor's Degrees, Master's Degrees, and Doctorate Degrees. We are approved to award these degrees by the State of Florida, Department of Education Commission on Independent Education.

[ASIC](#) has accredited all the degree programs of American International Theism University, such as the Master Degree programs and Doctorate Degree programs. You must earn a degree from an accredited university because that is what will give your degree value. If you were to earn a degree from an unaccredited university, your degree would have no value.

The Florida Department of Education has given its authorization to American International Theism University to award undergraduate and graduate-level degrees. Since American International Theism University is based in the State of Florida, approval from the State of Florida Department of Education Commission on Independent Education is required. We have satisfied that requirement.



YOUR FUTURE BUILT TODAY

A Malaysian university founded from 1986 accredited by the Ministry of Higher Education(MOHE) in Malaysia and (MQA)Malaysian Qualification Agency.

Awarded Five stars n the QS STARS RATING, achieving top marks in the categories of Online Learning, Employability, Facilities and Inclusiveness.

The pursuit of quality and excellence has always been the hallmark of INTI which is now has gone past 30 years and counting.

In these 30 years, more than 70,000 students have passed through the doors of INTI in their quest for quality higher education and enhanced career prospects.

With 4 campuses across Malaysia, 13,000+ students currently served 1,000+employees nationwide.

Certification





CEO's achievements are growing every day and will continue to grow. We are ISO 21001 & ISO 9001 certified and adhere to ISO standards at all times.

Experts from all over the world agree on ISO standards, Consider them a formula for describing the optimal approach to do anything.

Consumers may be confident that their products are safe, dependable, and of good quality thanks to international standards. Road safety, toy safety, and secure medical packaging are just a few of the ISO standards that contribute to making the world a safer place.

Certification

Quality management systems

QCS MIDDLE EAST ISO 9001: 2015 CERTIFICATE REGISTRATION



Certification

Educational organizations
Management systems for educational organizations

QCS MIDDLE EAST ISO 21001 : 2018 CERTIFICATE REGISTRATION





Qualifi is recognised as an Awarding Organisation (AO) by the Office of Qualifications and Examinations Regulation (Ofqual).

Qualifi can assure companies, centers, and learners of consistent, rigorous, quality standards and genuine, valued learning as a recognised UK awarding body regulated in England.

Through our progression pathways with universities, Qualifi offers learners a more flexible and cost-effective way to pursue degrees and master's degrees.

Certification

CERTIFICATE OF CENTRE APPROVAL

THIS IS TO RECOGNISE THAT THE FOLLOWING CENTRE HAS MET THE
QUALITY STANDARDS OF APPROVAL BY QUALIFI:

CEO Business School

Address/Location: 51 Mohy El Dein Abou El Ezz, Dokki, Giza

Centre Reference Number: QCN001282

Valid From: 29/12/2021

Valid To : 28/12/2022

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Jason Goodyear
Chief Executive, Qualifi Ltd





ALZETTE
UNIVERSITY



Alzette University is the latest gateway of study campus around Europe, Middle East and Asia that provides on site blended learning.

Certification



EAHEA ACCREDITED

EAHEA is an international quality assurance agency, working to improve quality assurance standards of organizations all over the world. With its global network of experts, EAHEA grants accreditation to educational institutions, corporations, professionals and qualified individuals.

ABOUT IPAC SCHOOL OF MANAGEMENT, FRANCE ACCREDITATION

IPAC Business School is a leading Business School in the European Union (France) awarding globally recognized business qualifications. IPAC was one of the first institutions to participate in the Erasmus system. Today, the IPAC international network with more than fifty partner universities around the world is comparable to that of any other European University.

Local & International Recognition – IPAC Business School is a well-recognized and Approved by the government of France, Ministry of Higher Education

ABOUT SOUTHWEST STATE UNIVERSITY (SWSU) ACCREDITATION

South-West State University (SWSU) was founded in 1964 as Kursk Politechnical Institute. It is located in Kursk, Russia.

The university is accredited and recommended by the Ministry of Education of China.

The university is accredited and recommended by the United Nations.

SWSU is a national university, one of the 8 Russian universities that are able to offer European degrees which is accredited by 29 countries in Europe.

ABOUT INTERNATIONAL EUROPEAN UNIVERSITY ACCREDITATION

International European University (IEU) is a modern European-level University providing quality education at the European level to Ukrainian and foreign citizen

WHY STUDY WITH CEO

Best Technology

Specialized Technical Team

Smart Boards

Save more money

Save more Time

Save more efforts

Live inside the lecture hall

Customized LMS " Learning Management System "



MBA PROGRAM TOPICS

You can choose between more than one awarding body for more than one different program, including common or different topics, and the most important of those topics are :-

- Personal Development for leadership and strategic management
- International Business Environment
- Finance for strategic Managers
- Strategic Planning
- International Marketing
- Research for Strategic Development
- Organizational behavior
- Human Resources Management Diploma

DBA PROGRAM TOPICS

- STRATEGIC MARKETING MANAGEMENT
- MANAGERIAL ECONOMICS
- STRATEGIC MANAGEMENT
- ORGANIZATIONAL LEADERSHIP
- INTERNATIONAL BUSINESS MANAGEMENT
- RESEARCH METHODOLOGY
- RESEARCH PHILOSOPHY
- ADVANCED STATISTICS
- MULTIVARIATE ANALYSIS
- ADVANCED FINANCE AND REPORTING



Certification





الأكاديمية المفتوحة للمعلمين

Professional Academy for Teachers

Certification



It is a training center for teachers and is affiliated with the Egyptian Ministry of Education, and was established by Republican Decree No. 129 of 2008.

The Professional Academy for Teachers is a body that enjoys a public legal personality and reports to the Minister of Education.

This academy is considered one of the bodies assisting in the implementation of the national strategic plan for education to reform pre-university education in Egypt and to improve the professional aspects of teachers.



Egyptian Organization for Standards & Quality

Certification



Certification



EOS is the only national & competent in Egypt affiliated for undertaking all the relevant activities of preparing and issuing Egyptian standards, as well as the different activities in the field of quality assurance and conformity assessment for the relevant products, testing & industrial measurements, aiming to increase the quality of the Egyptian products to be competitive in the international and local markets along with consumer's protection and environment.

thank you

WE ARE WAITING FOR YOU TO BECOME ONE OF
THE MOST IMPORTANT ENTREPRENEURS